

POSITION ANNOUNCEMENT

Graphic Designer, Marketing and Communications

Date Issued: 05/07/2015

Review of applications will begin May 18, 2015 and continue until the position is filled.

The University of Tennessee Institute of Agriculture (UTIA) Marketing and Communications office seeks to hire a creative and highly motivated graphic designer to join its team. This position works closely with other team members and clients to support the mission and uphold the brand of UTIA and its units and departments. This person will design and/or update various printed and electronic materials that will represent UTIA visually to constituents within the organization, throughout the state of Tennessee, and globally. This position requires the ability to create original designs with a high visual impact and that adhere to the existing UTIA brand guidelines. Projects may range from small-scale updates of existing designs to larger-scale items such as annual reports or magazines. This person should have a good understanding of how design relates to emerging technologies and social media. On occasion, this position may also have photography duties.

Required

- Bachelor's degree in Graphic Design or Communication Graphics Technology; or associate's degree in Graphic Design or Communication Graphics Technology with two years of professional graphic design experience.
- Strong design skills to include composition, typography, color, and photography
- Advanced proficiency in current version of the Adobe CS software
- Knowledge of printing processes and techniques
- Ability to multitask and prioritize jobs
- Work well independently as well as within a group
- Be receptive to constructive criticism
- Professional and customer service-oriented attitude
- Enthusiastic and self-motivated

Preferred

- Preference will be given to applicants with two or more years of professional graphic design experience.
- Proficiency in industry standard office suite software including digital presentation software
- Photography skills
- Strong written and verbal communication skills
- Strong organizational skills and attention to detail

To Apply

Applicants must apply through the University's online application system. A complete application package will include a letter of interest, resume, and official or unofficial transcripts showing degree(s) conferred. You may also upload a single PDF document with one to four samples of creative work to act as a snapshot portfolio.

External candidates please apply online by clicking this link:

[Apply for Extension Educator Positions.](#)

Internal candidates please apply online by clicking this link:

[Click here to complete a transfer request electronically .](#)

All qualified applicants will receive equal consideration for employment and admissions without regard to race, color, national origin, religion, sex, pregnancy, marital status, sexual orientation, gender identity, age, physical or mental disability, or covered veteran status.

Eligibility and other terms and conditions of employment benefits at The University of Tennessee are governed by laws and regulations of the State of Tennessee, and this non-discrimination statement is intended to be consistent with those laws and regulations.

In accordance with the requirements of Title VI of the Civil Rights Act of 1964, Title IX of the Education Amendments of 1972, Section 504 of the Rehabilitation Act of 1973, and the Americans with Disabilities Act of 1990, The University of Tennessee affirmatively states that it does not discriminate on the basis of race, sex, or disability in its education programs and activities, and this policy extends to employment by the University.

Inquiries and charges of violation of Title VI (race, color, and national origin), Title IX (sex), Section 504 (disability), ADA (disability), Age Discrimination in Employment Act (age), sexual orientation, or veteran status should be directed to the Office of Equity and Diversity (OED), 1840 Melrose Avenue, Knoxville, TN 37996-3560, telephone (865) 974-2498. Requests for accommodation of a disability should be directed to the ADA Coordinator at the Office of Equity and Diversity.